



the GRID

Community Design Center News

August 2019



9th annual

reSHAPING
ROCHESTER

awards 2019

Recognizing the people and projects advancing the Greater Rochester region

Now Accepting Nominations!

The Greater Rochester and Finger Lakes regions continue to experience a period of redevelopment, transformation, and renewal. Help honor the architects, activists, designers, and builders who are working to make this community more healthy, sustainable, and vibrant during a time of change.

The Community Design Center Rochester (CDCR) asks the public to submit nominations for its 9th Annual Reshaping Rochester Awards! The awards given recognize exemplary projects and initiatives in the nine-county Finger Lakes region that make a positive impact on people, neighborhoods, and communities.

Do you know a person or project that is reshaping the Greater Rochester area? We want to hear about it! We invite you to nominate someone or something worthy of being celebrated by filling out an application form [here](#)!

Want to be part of the Awards Ceremony? Save the date now!

Award recipients will be revealed at the 9th Annual Reshaping Rochester Awards Luncheon, happening Thursday, November 14th from 11:30am to 1:30pm at the Harro East Ballroom.

The event's annual Urban Observations address will be given by the CDCR's very own Monica McCullough, Esq.!

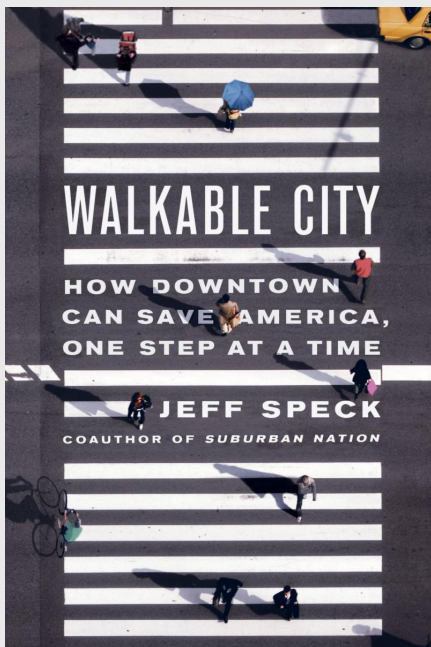


Monica McCullough, Esq.

Founder and President of [MM Development Advisors, Inc.](#), Monica McCullough, Esq. brings more than 15 years of experience in mission-driven housing and community development. McCullough's company specializes in the development of affordable and supportive housing. Specifically, it participates in community-driven development projects and provides consulting services to non-profits, municipalities, and mission-focused private companies. We are especially excited for this talk because McCullough has been an active CDCR board member since 2017!

Please direct all sponsorship inquiries to admin@CDCRochester.org

Reflecting



www.jeffspeck.com

A take on *Walkable City* by intern Jeremy

This summer the book I read was [Walkable City](#) by [Jeff Speck](#). It is first and foremost an amazingly well written piece of literature that details the pros and cons of walkability, as well as its place in growing urban infrastructure. When I sat down to read this book I was already "onboard" with the concept of walkability, but *Walkable City* really just firmed up those feelings and even gave me new ones to ponder as I moved from chapter to chapter. I think my favorite part about the book was that it was written in such a way that, if you wanted to, you could use each chapter as steps to achieve this seemingly ambiguous and daunting task of increasing or promoting walkability. As noted earlier, those steps are crucial to promoting walkability and I thought that Speck's implementation of how those steps were laid out were perfect. He discusses how cities need to be useful in regard to cars being in their place, mix the uses,

correct the problem of rampant or excessive parking, and let transit take over the city. Next, he details the "safe walk" which is all about protecting pedestrians as well as welcoming bikes. Finally, he explores the "comfortable and interesting walk" which serves to provide advice and steps revolving around shaping space to accommodate everyone. Additionally, the steps include planting trees and making friendly faces. All in all this was an excellent book to read and I would recommend it to anyone who would like to further their knowledge or learn something new, as it is a well put together book that anyone will enjoy. *Written by [Jeremy Shawe](#), undergraduate at Cleveland State*

See what our friends are doing



Hochstein at High Falls

Presented by High Falls Business Association, [The Hochstein School](#), and [WXXI](#).

The free noontime, 10-week summer concert series Hochstein at High Falls runs through August 15, 2019, on Thursday afternoons, beginning at 12:10 pm at the Granite Mills Park near the Pont de Rennes bridge at 104 Platt Street. [Click here for a map.](#)



[Upper Gate House Tour & the City Water System](#)

Saturday, August 10 | 12PM - 1PM | Upper Gate House, Reservoir Ave, Rochester, NY

Learn about the City of Rochester's water system structures located in Highland Park. Join Kurt Michalski of the City Water Bureau to learn the history and the function of the historic reservoir in the public water system, and tour the Upper Gate House. Meet at the Upper Gate House adjacent to the reservoir. FREE and open to the public.

[100th Birthday Party for the Katsura Tree](#)

Saturday, August 24 | 11:00AM - 12:30PM | Path N of Pansy Bed, Highland Park, Rochester, NY

Celebrate everyone's favorite tree with the Conservancy and the Monroe County Parks Department!

Come learn about the 75' wide Katsura, enjoy music, eat cupcakes, and MORE. Gather at the Katsura, located next to the path north of the pansy bed. FREE and open to the public.



GENESEE LAND TRUST

Work Party: Hipp Brook Preserve

Saturday, August 3 | 10AM-1PM | Hipp Brook Preserve, 110 Coachman Dr, Penfield, NY

Join a family-friendly work party with REI Co-op! Participants will lay down mulch, cut back vegetation, and work on a variety of other small projects. All ages and abilities welcome! Please bring your own water bottle.

Trail Keepers: Sodus Point

Thursday, August 15 | 3PM-5PM | 7493 Seaman St, Sodus Point, NY

This month's Trail Keepers visit Genesee Land Trust's newest nature preserve in the Village of Sodus Point. This preserve offers a mix of habitats including wooded uplands and shrub-swamp wetlands. Participants will create a new trail, pick up trash, and remove invasive shrubs. Park on the shoulder and meet on the east side of Seaman Street.

Happy Hour Hike: Cornwall Preserve

Wednesday, August 21 | 6PM-7:30PM | 3975 Lake Rd, Williamson, NY

Take a mid-week break and explore the Cornwall Preserve via a 3-5 mile guided walk on mostly grassy trails. This preserve is known for its beautiful views of Lake Ontario and diverse habitats (meadow, woodlands, young forest). Hikers are invited to share a refreshing craft beverage at Apple Country Spirits following the walk.



U-Pick Flower Days with Green Visions

M-F, August 10-September 28 | 9:00AM-3:00PM | 797 Smith St, Rochester, NY 14606

Greentopia invites you to experience the fields of **Green Visions'** flowers in full bloom! Come see the

beautiful gardens that Green Visions participants worked so hard to create and take a bouquet home with you. Located in the lot on the corner of Smith and Whitney streets. Free to attend, but donations are greatly appreciated and go directly to supporting 22 weeks of training and youth stipends for the Green Visions program.

Green Visions is a workforce development program providing job training and experiences for the youth of northwest Rochester, growing flowers and futures on once vacant city lots. Learn more [here](#).



Humanities Center Public Lecture



Humanities Center Public Lecture with Bryan Lee, Jr.

Thursday, September 19 | 5:30PM-6:30PM | Rush Rhees Library, Rochester, NY 14626

Explore the intersection of architecture and justice with **Colloqate Design**'s Director of Design at a UofR lecture next month! Free and open to the public.



"We've Gotta Be Perfect"

The Urban Phoenix unpacks the double standard of reactions to car-related death and injury versus that of non-car transit: "The truth is, there is almost no situation in American culture where 40,000 lives are lost each year without a serious debate about whether or not the context of these deaths

should lead to drastic changes. Except when it comes to cars." [Click here](#) to read the full article.



"Cities benefit from restoring two-way traffic"

Rob Steuteville details the many impacts of shifting one-way traffic to two-way traffic, as evidenced in New Albany, IN and Cedar Rapids, IA: "Midwestern cities report significant success restoring two-way traffic on one-way streets." [Click here](#) to read the full article.

The Community Design Center is generously supported by



**Council on
the Arts**



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